Visual Abstracts in *JAMA*

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JAMA Network

JAMA Network

- *JAMA*
- *JAMA Network Open*
- *JAMA Cardiology*
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- *JAMA Oncology*
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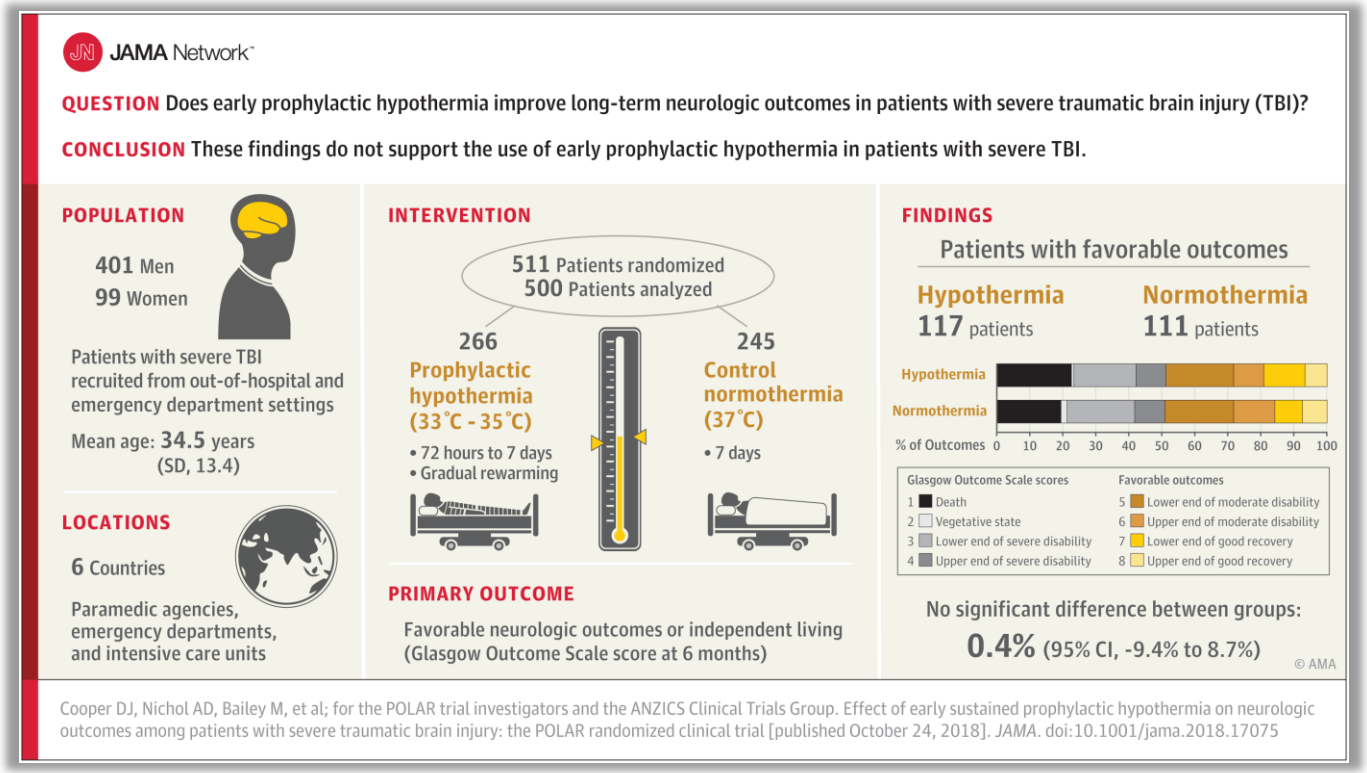
- *JAMA Pediatrics*
- *JAMA Psychiatry*
- *JAMA Surgery*
- JN Learning
  - CME and MOC credits from articles and multimedia

Visual Abstract in *JAMA*

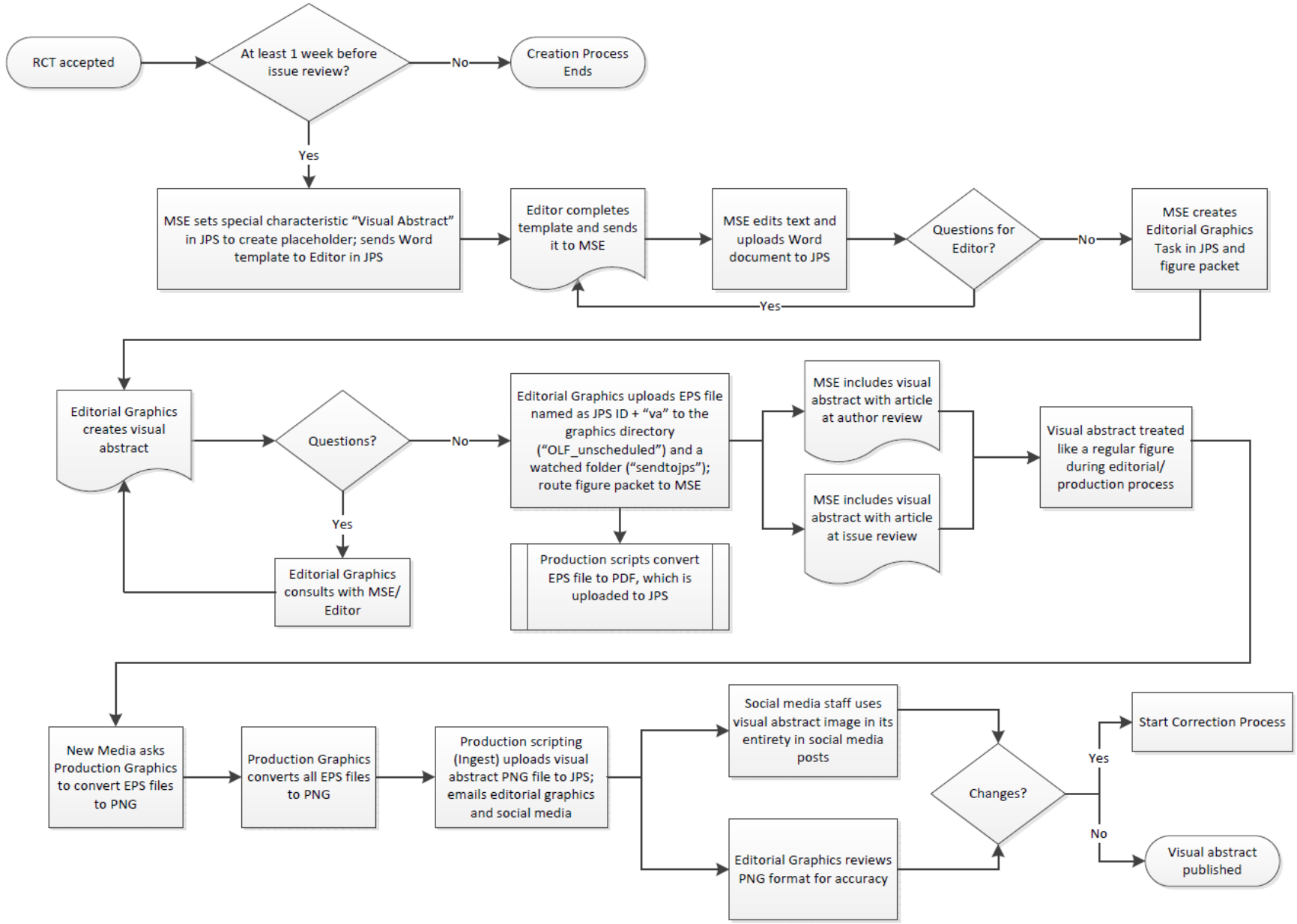
Goals

- Provide a visual summary of the article
- Increase engagement on social media and website
- Provide as a service for authors



Visual Abstract Project Overview

- Timeline
- Content
- Resources
- Design
- Display in outputs
- Systems
- Workflow



Visual Abstract in JPS Manuscript Tracking System

Figures Files

Author Supplied Figure				**Number:** 1 **Title:** Figure View additional data		Edit Delete Remove
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eJP PDF (PDF)	v1	63 kb		(05-04-2018 20:07)	Add new version Edit Delete Remove	
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Figure				**Number:** 1 **OK to Use in Social Media?:** Yes View additional data		Edit Delete Remove
⊞ Production (PDF)	v4	40 kb		Carolyn Hall* (08-13-2018 11:22)	Add new version Edit Delete Remove	
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Visual Abstract				**Title:** Initial Laryngeal Tube Insertion vs Endotracheal Intubation – Effect on 72-Hour Survival in Adults **OK to Use in Social Media?:** Yes View additional data		Edit Delete Remove
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~~Production P~~	~~v1~~	~~0 kb~~		~~(08-02-2018 13:37)~~	UnDelete Remove	
Add new format						

Visual Abstract Word Template

QUESTION
Source: Key Points
Preferred maximum word count: ~30 words
What is the effect of an initial airway management strategy using laryngeal tube insertion vs endotracheal intubation on survival among adults with out-of-hospital arrest?

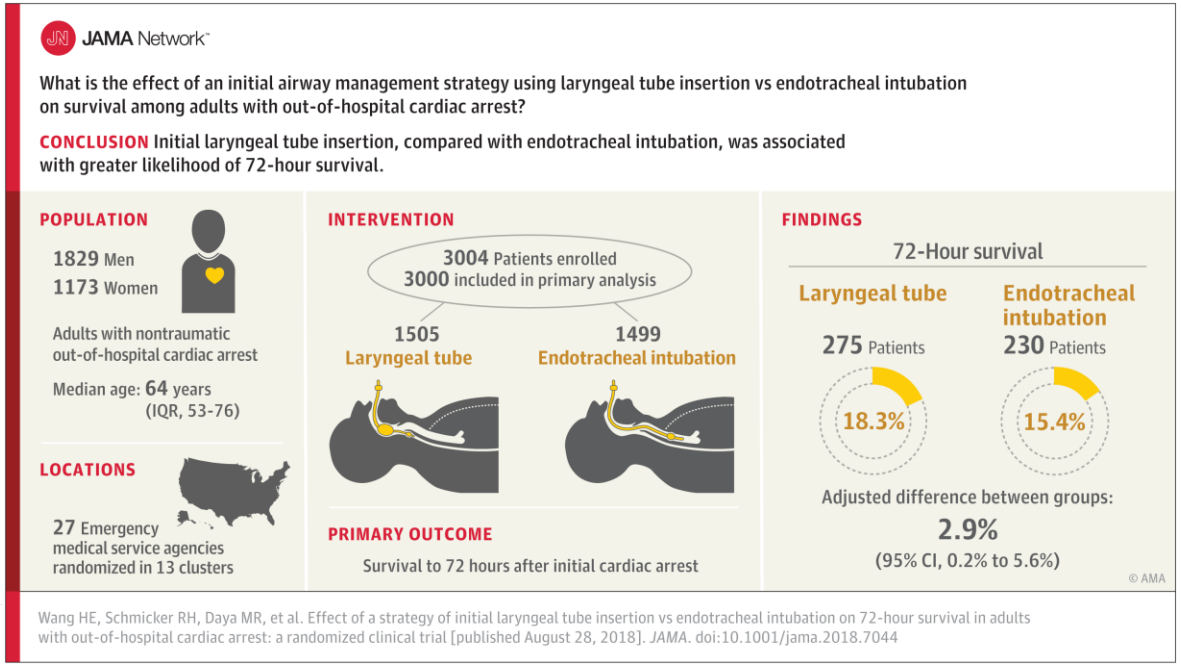
CONCLUSION
Source: Key Points; Abstract conclusion. Consider describing whether the results were statistically significant.
Preferred maximum word count: ~30 words
Initial laryngeal tube insertion, compared with endotracheal intubation, was associated with greater likelihood of 72-hour survival.

POPULATION
Source: Key Point; Methods; Table of baseline characteristics
No. of Men: 1829
No. of Women: 1173

Eligibility (eg, "Adults who had…."; preferred word count: ~10-15 words):
Adults with nontraumatic out-of-hospital cardiac arrest

Mean age (with units of measure [years; months] and range: median 64 (IQR, 53-76) years

LOCATION
Source: Key Points; Abstract; Methods
Geographic location(s) (countries; regions; states; etc): United States (various sites)
No. of sites: 27 Emergency medical service agencies randomized in 13 clusters



Visual Abstract in Word and JATS XML

Precis

This·randomized·clinical·trial·compares·the·effectiveness·of·a·strategy·of·initial·laryngeal·tube·insertion·vs·initial·endotracheal·intubation·performed·by·emergency·medical·services·in·adults·with·out-of-hospital·cardiac·arrest.¶

VisualAbstractTitle

Initial·Laryngeal·Tube·Insertion·vs·Endotracheal·Intubation—Effect·on·72-Hour·Survival·in·Adults¶

H1

Para

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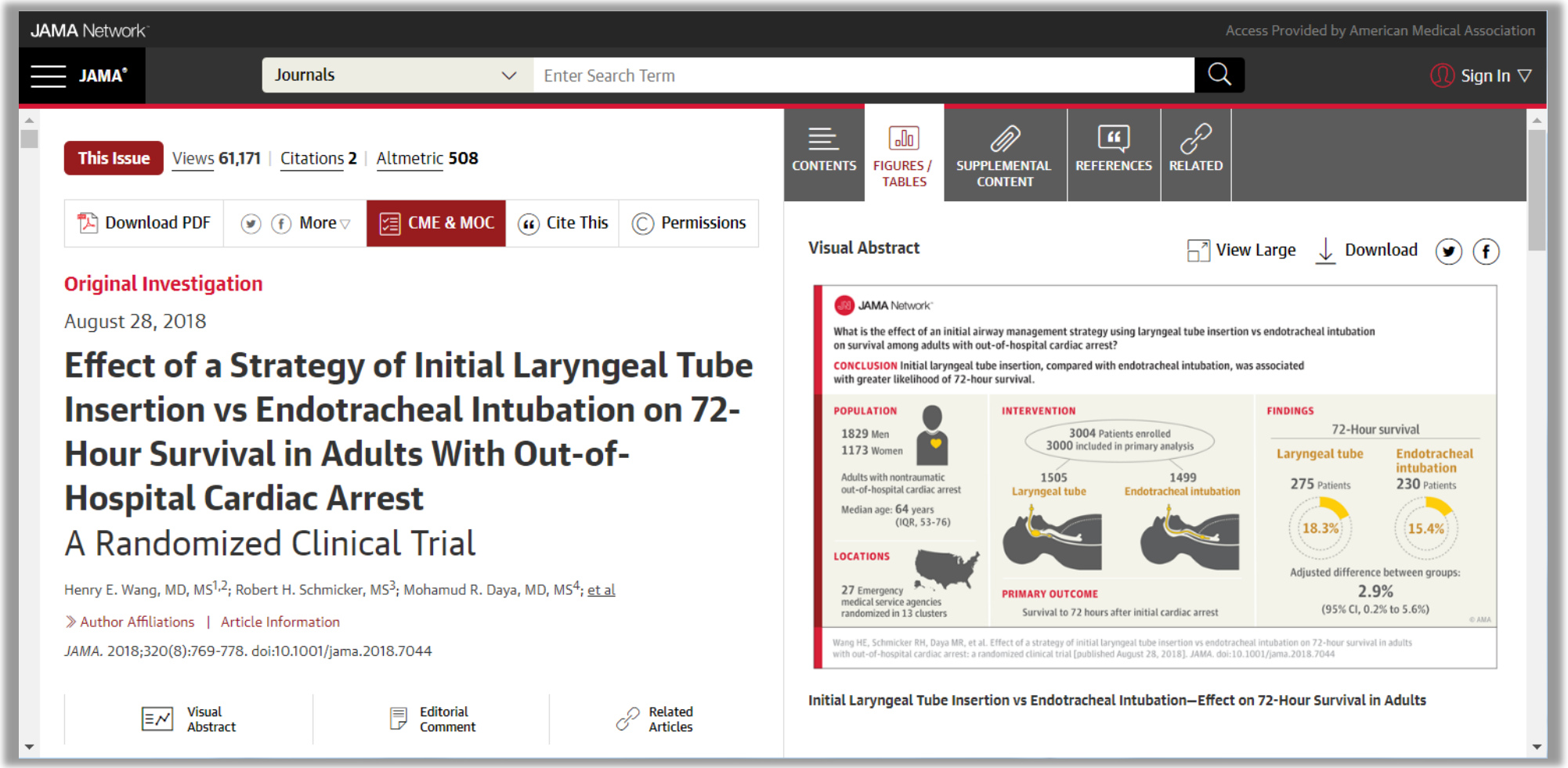
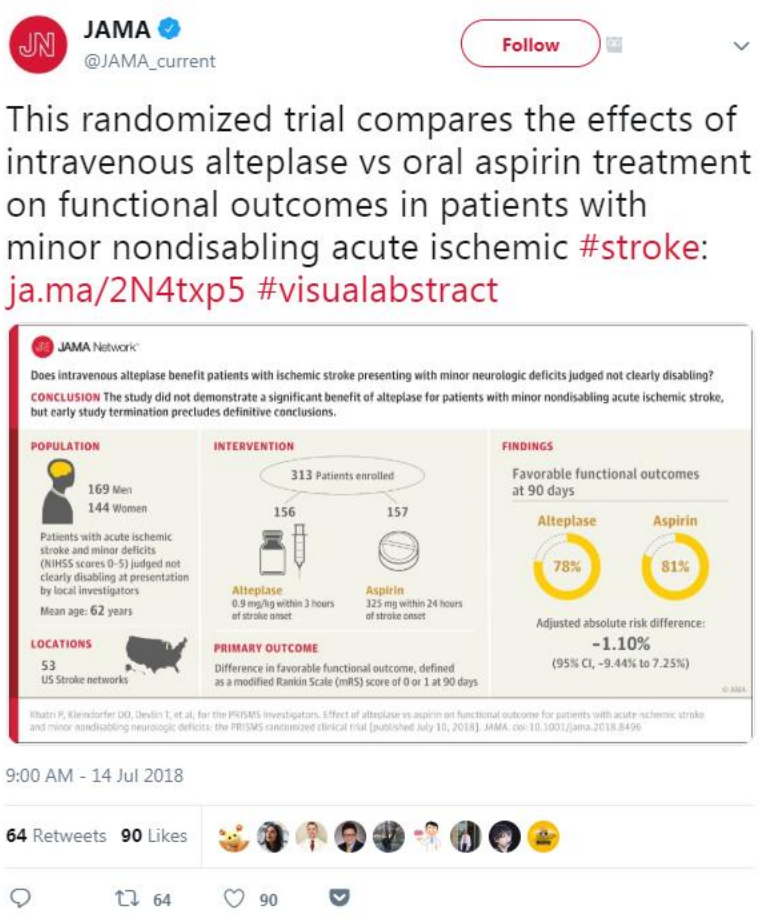
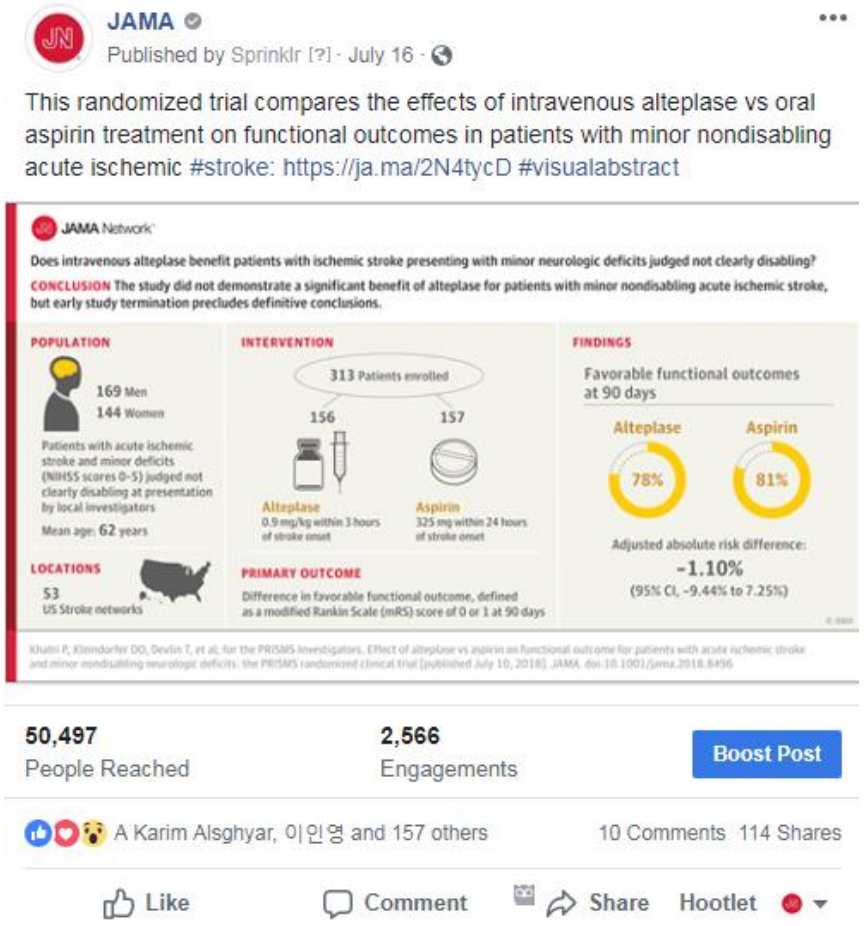
Visual Abstract Online

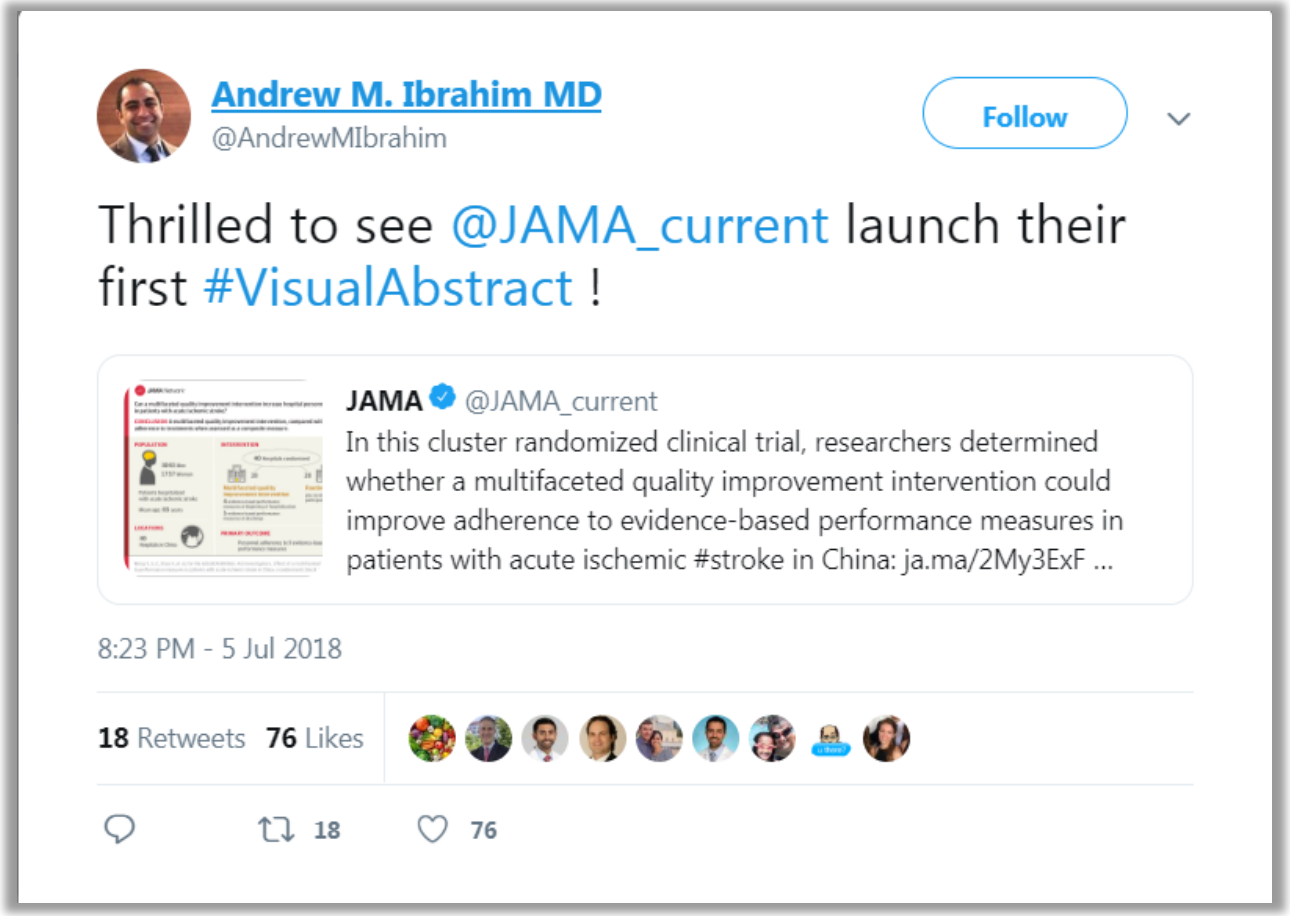


Visual Abstract on Social Media





Response to Visual Abstracts



Thank you

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