

### All Who Wander Are Not Lost: Implementing an XML Workflow in a Standards Environment

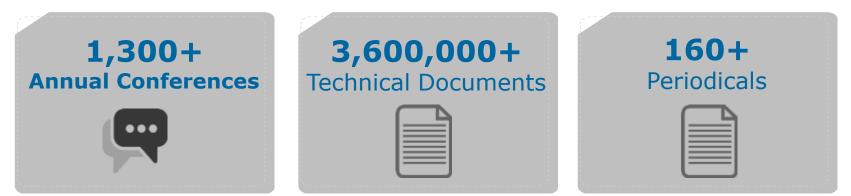
Kim Breitfelder,

IEEE-SA Director of Content, Production & Management

#### IEEE: World's Largest Professional Association Advancing Technology for Humanity



#### **Our Technical Breadth**





### **IEEE Standards Association**

Global standards sustain products and services for implementation and use by customers in a globalized world

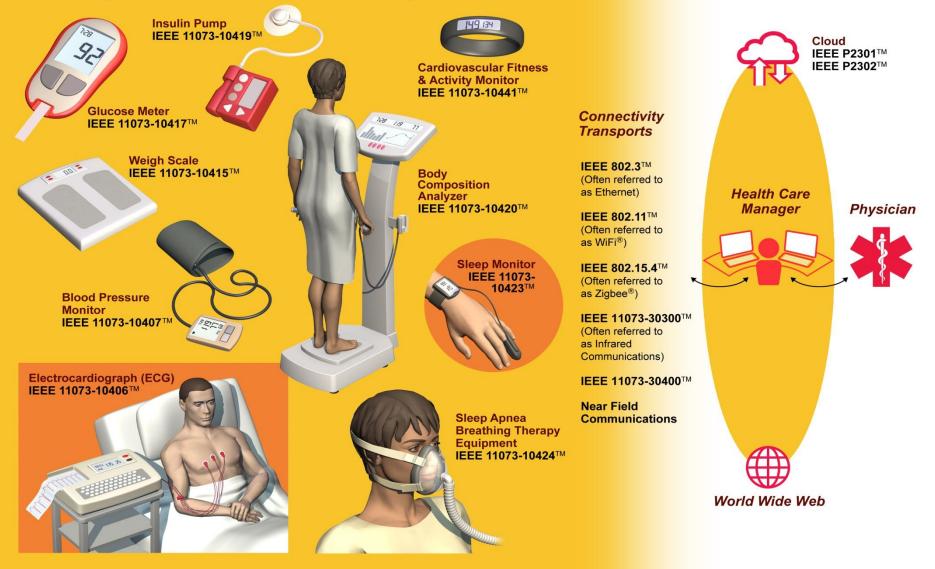
#### **Examples:**

- Aerospace Electronics
- Broadband Over Power Lines
- Broadcast Technology
- Clean Technology
- Cognitive Radio
- Design Automation
- Electromagnetic Compatibility
- Green Technology
- LAN/MAN
- Medical Device Communications

- Nanotechnology
- National Electrical Safety Code
- Organic Components
- Portable Battery Technology
- Power Electronics
- Power & Energy
- Radiation/Nuclear
- Reliability
- Transportation Technology
- Test Technology



#### Improving Personal Health Device Communications Through Consensus Building



#### **IEEE STANDARDS ASSOCIATION**



# Expanding the Adoption of Wearable Devices through IoT and Consensus Building

Smart Eyewear IEEE 802.11<sup>TM</sup> IEEE 802.15.4<sup>TM</sup>



Cloud Computing IEEE P2301™ IEEE P2302™



Wireless Connectivity IEEE 802.11 IEEE 802.15.4

Network, Wearable Devices and IoT Infrastructure IEEE 802® IEEE 1451 Series IEEE 1588™ IEEE P360™ IEEE P1912™ IEEE P2413™



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Smart Watch IEEE 802.11 IEEE 802.15.4 IEEE 802.15.6 IEEE 2700 IEEE 11073-20601

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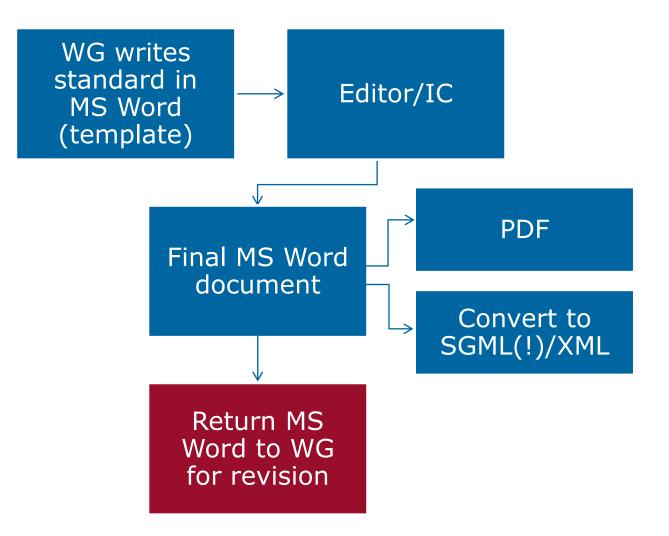
#### **IEEE STANDARDS ASSOCIATION**

### **IEEE-SA Publishing**

- Over 1,100 active standards
- Publish about 120 standards/year
- 5 5000+ pages; typically about 100 pages
- Support 500 active working groups
- Knowledge of standards developing process (consensus, risk, legal)
- Standards professionals who do publishing vs. publishing professionals who do standards
- NOT a part of IEEE Publishing (journals, transactions, etc.); coordination between the two groups.
- Compatibility with IEEE Xplore.
- A very small part of IEEE published content, but vitally important.



### The Old Way





### **Institute-wide Commitment to XML**

Business/product reasons:

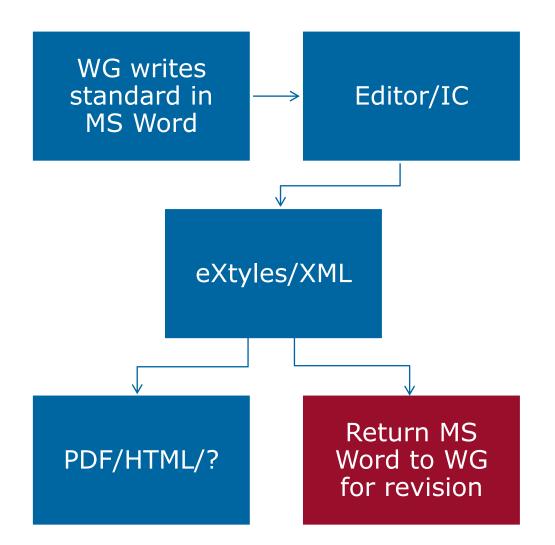
- IEEE-wide commitment to XML; legacy conversion; simultaneous delivery of PDF and XML for display in HTML in IEEE Xplore (same day availability).
- Provide the infrastructure on which future SA products and services can be developed, built, and provided (apps, epub, etc.).
- Data mining of content for IEEE use and potential sale of IP.

And, while we're at it...

- Reduce inefficiency—quicker time-to-market standards development cycle.
- Streamline IEEE-SA's production and publishing processes and improve level of service provided to standards writers and participants.



#### The (almost) New Way



#### Still figuring out...

How much should the IC's format the document?

How much should they edit? Redundancy with autoredact and Schematron. Retraining needed.

Return document is lessthan-ideal...

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### **Expected challenges**

- Cultural. People hate change.
- Turnaround document/round trip. A bit of a "PR" problem.
- Skills gap.
- Coordination with larger IEEE efforts. Timing is everything...and usually off.

### **Unexpected challenges**

- Cultural.
  - People *really* hate change.
  - A different skill—Move from making the document "look good" to imposing structure; abstract.
  - Not always seeing the big picture.
- Software: Missing ribbons; MathType
- Figures/Art. More rigidity in file types. Just looking OK is not enough. No more Word drawings, jpegs, screen shots, etc.
- Time/Labor intensive as we learn the new way



## Questions?

