

What exactly is between the covers? Putting your books online

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Sheridan PubFactory. Solutions Delivered.



- Background on Sheridan PubFactory
- How to work with a platform
- Book types
- Book structure
- Some of the ways things get complicated



Sheridan Platform Background PubFactory

- The PubFactory business was co-founded by Tom Beyer and José Fossi.
- The platform team has 20+ years of experience in online publishing and web design services.
- PubFactory launched as a platform in 2010
 o core platform + optional modules
- Headquarters: Boston, MA

Sheridan Platform Characteristics PubFactory

- Institutional / Organization / Membership clients
- Web-based Search / Browse / Content Readers
- Books are typically chunked at the chapter or subchapter level for better search and discoverability











Working with platforms

Collaboration is key

- Understand your content
- Produce **clear** conversion specifications
- If necessary get **help** producing the specifications
- Get **feedback** from the hosting platform vendor
- **Review** content samples on the platform

Book types and how they affect metadata requirements

- What kind of books are you dealing with?
 - Monographs
 - Edited collections
 - Standards

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- Encyclopedias
- Dictionaries
- Handbooks
- Text books

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• Trade books

Does the collection span multiple types of books?

LOEB CLA	SSICAL LIBRARY	Search Advanced Search
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PLATO, Sophist		LCL 123: 276-277 Go to page: GO
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	PLATO	The Sophist
219 κατ' εἴη;	έργα ή κατὰ λόγους χειρούμενον ξύμπαν χειρωτικὸν ἂν	acquisitive art, and, since it coerces either by word or deed, might be called coercive?
Φαίν	ΘΕΛΙ. εται γοῦν ἐκ τῶν εἰρημένων.	THEAET. It appears so, at any rate, from what you have said.
τί δι	ΞΕ. ; τὴν χειρωτικὴν ἆρ' οὐ διχῆ τμητέον;	STR. Well then, shall we not divide coercive art into two parts?
Пŷ;	OEAI.	THEAET. In what way?
	ΞΕ. δν άναφανδόν όλου άγωνιστικόν θέντας, ¹ το δέ κρυφαίου ς πάν θηρευτικόν.	STR. By calling all the open part of it fighting and all the secret part hunting.
Naí.	ΘΕΛΙ.	THEAET. Yes.
$T \dot{\eta} \nu$	ΞΕ. δέ γε μὴν θηρευτικὴν ἄλογον τὸ μὴ οὐ τέμνεω διχῆ.	STR. But it would be unreasonable not to divide hunting into two parts.
Λέγε		THEAET. Say how it can be done.
Τὸ μ	ΞΕ. ἐν ἀψύχου γένους διελομένους, τὸ δ΄ ἐμψύχου.	STR. By dividing it into the hunting of the lifeless and of the living.
Τί μ	ΘΕΑΙ. ήν; είπερ έστον γε ἄμφω.	THEAET. Certainly, if both exist.
220 11ŵs	ΞΕ. δε ούκ έστον: καὶ δεῖ νε ήμᾶς τὸ μὲν τῶν ἀψύγων.	STR. Of course they exist. And we must pass over the hunting of lifeless

Sheridan Book types and how they affect metadata requirements PubFactory

- How will the books be encoded?
 - PDF & ONIX
 - ePub / HTML & ?
 - BITS
 - DocBook / TEI / STS / DITA / Custom

Chunk level metadata is **required** for **some** types of books and will **improve** the platform performance for **all** types

ED Oxford English Dictionary The definitive record of the English language	Quick search: Find word in d		nary G	Browse:	+ Sources
					 Sources Historical Thesaurus
ack to Results Next *	Help on Dictionary Entry Print Save	Email Cib		My entries (1)	
make, <i>n.</i> 1	Tex	t size: A A	This entry has been updated		
View as: Outline Full entry	Quotations: Show all Hide all Keywo	ords: On Off	(OED Third Edition, June	My searches (1)	
ronunciation: Brit. //meik/, U.S. //meik/, Scottish //mek/			2000).	Jump to:	
Forms: ME mac, ME makk, ME (18- Eng. regional (northern)) mak, ME-15 maike, ME- make (Show M	ore)		Entry history Entry profile		
Frequency (in current use): •••••••••		*		Entry +	Date -
Drigin: A variant or alteration of another lexical item. Etymon: I-MAKE n.			Previous version:	makan, n.	1893
Etymology: Aphetic < 1-MAKE n (Show More)			OED2 (1989)	makande, n.	c1450
and more By relations of a second state (second second				makara, n.	1873
Now Eng. regional and Sc.			In this entry:	Makarov, n.	1956
			make, the	Makasarese, n. and	
1.			mana, ma	makatane, n.	1833
				makatea, n.	1910
a. A person's husband or wife, a spouse; (also) a person's lover or mistress.	Thesaurus		In other	Makatoo n	1974

Book Structure - what are the important bits?

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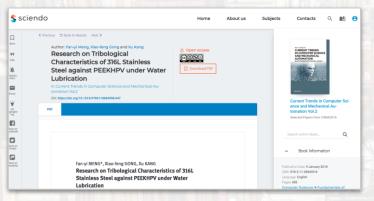
- Front / Back Matter
 - Search handling
 - TOC
- Chunking
 - Chunk level metadata
 - Abstracts / Extracts
- TOC handling
- Indexes
 - Turn page references into links
 - Ingest index terms as keywords

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Water, health and in Healing with water Chapter DOI: https://doi.org/10.7765/ Online Publication Date: 16 May 2016	9780719098079.00012		REDEEM TOKEN RIGHTS AND PERMISSIONS	0	Healing with w English spas and i cure, 1840-1960 ei58% 978071909807 Publisher: Manchester Press	he water
					INFORMATION	•
This chapter investigates how life at a leisure, resort cultures and better san occurred in the context of improved r	nitation. The increased popularity o management of water supplies and	f medical bathing I changing norms			Subjects: History Keywords: water; spa; hydropathy; unor regimen; healing; leisure; resort; cures	thodox;
leisure, resort cultures and better san	nitation. The increased popularity o management of water supplies and the 1880s facilities for medical bath ind seaside towns too, often funder nedical, swimming, Turkish and slip	f medical bathing I changing norms ling were d by municipal per baths. Public			Subjects: History Keywords: water; spa; hydropathy; unor	* thodox;

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Complications: Lots of nitty gritty details

- Print Page numbers
- Related Product Links
- Taxonomies
- Series / Multi-volume Works
 - Series/MVW level metadata
 - Hierarchies
- Rights Issues (you do have world-wide online image rights don't you?)
- MARC records
 - Generate or provide?



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Complications: is it really still a book?

Disaggregation

- Image / Tables / Figures
- Volume / Work / Editorial
- Multiple copies of similar things
 - Editions
 - Versions
- Continuous Publication

	Water Managers and Users	Decentralization in water management authonly has shifted decision-making to the local level and expanded participation to include a wider set of actors. The result is a politics of water that is more variable than in the
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.: i≣ Q	Main Text	Notes 🗘
W. B. Coley (ed.), The Wesleyan Edition of the Works of Henry Fielding: Contributions to The	THE [1.] VERNONIAD	⁶ The Opposition charged that Vernon had not been furnished with either the appropriate provisions or the supplies of wars; see index s.v. Vernon.
Champion, and Related Writings	Arms and the Man I sing, who greatly bore [2.] Augusta's Flag to [3.] Porto Bello's Shore,	³ In his detestation of London Satan here resembles Walpole: 'And Walpole disliked merchants as a class. They opposed him in the House and in the City (Q)upp). 1241). Walpole's dislike is
[-] Front Matter The 'Pasquin' Letter: From Common Sense 21 May 1737	On Sea and Land much suffering, c're he won, [4.] With Six Ships only, the predestin'd Town;	pg 560 analysed in authorial note [31], below, p. 567. \Rightarrow 560.7 Souls] <u>W</u> ; Soul's <u>V</u>
The 'Mum Budget' Letter: From Common Sense (13 May 1738) [-] Contributions to The Champion	Whence a long Train of Victories shall flow, And future Laurels for <i>Augusta</i> grow. "[5.] Oh Muse! the Causes and the Crimes relate, What Daemon was provok'd, and whence his Hate;	 ³ Henry VIII could be said to have been partial in two senses: unduly favouring one party or side in a suit or controvery (<i>QED</i>, 1.1.), and favouring a particular person excessively (1.1. a). For his partiality to Arme Boleyn, see the next line. The pope he dividain?
An Address to the Electors of Great Britain	For what Offence the Wrath of Hell began	(by assuming full authority over the English Church) was Clement VII.
The Vernoniad The Opposition. A Vision The Charge to the Jury (1745) [-] End Matter	To persecute so brave, so just a Man; Involvé his anxious Life in endless Cares, Expos'd to Wants, and unsupply'd in Wars. ^[2] Can even <i>Damons</i> such Resentment show	⁶ "Elizabeth 1; and the Hanoverian kings (George 1 and II) of England, whose German origins were in the ducky of Bransvick- Wolfenburk. The justraposition of the quintessential English monarch with the Hanoverians may be intended to reflect unfavorably more the latter, whose Vermat affiliations and
	And exercise their Spite in human Woe?"	pg 559 policies the Opposition argued were contrary to truly British interests.

ocal Water Politics a

Abstract and Keyword

HI/HO

POF Go to page.

Sheridan Complications: how to sell the thing PubFactory

- Business Models
 - Perpetual Access
 - Subscriptions
 - Collections
 - Usage-based models PDA / DDA / EBA /
 - Pricing
- Concurrency
 - Account level
 - Title level

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Thanks!

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